

“Searching for Sustainability” Educational Initiative - Summary of Details

Get more information at: <http://landsandlives.org/>

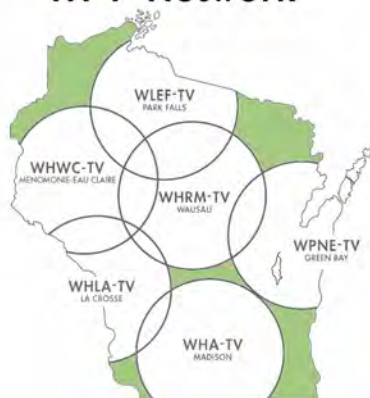
Experts/Authorities/Roles in the Film (more to follow)

1. **Budd Huffacker**, Exec. Director, Leopold Foundation – Land/water use history
2. **Dave Vetrano**, Fisheries Biologist/Historian – Land/water use implications
3. **Dr. Debra Pearson**, Prof. Human Biology, UWGB health impacts
4. **Margaret Krome**, Policy Director, Michael Fields Ag Institute, Sustainable Ag
5. **Steve Carpenter**, Director, UW-Madison Limnology, ag impacts on lakes
6. **Dick Cates**, UW-Madison CIAS/Dept. of Soil Science
7. **Rick Adamski**, Soil Scientist/Farmer/Sustainability
8. **Michael Finney**, Director, Eco Services Oneida Nation, soil-water-dead zone connections
9. **Dr. Amy Kox**, Northeast WI Tech College - Dean Sustainability Ed Programs
10. **Ray Archuleta**, NRCS Soil Scientist, nutrient bonding
11. **Dr. Michael Bell**, Director, UW CIAS, social and health implications
12. **Dr. Val Klump**, Director UW, School Of Freshwater Science & Great Lakes Water Institute
13. **Dr. Kevin Fermanich**, UWGB Prof. Greak Lakes nonpoint source pollution
14. **Dr. Ann Behrmann**, Physicians for Social Responsibility, water related health implications
15. **Jim Munsch**, livestock grazier, soil/water conservation connection
16. **Kenn Buelow**, from Holsum farms. Winner, Obama's Sustainable Agriculture Award
17. **Daniel Deiderich**, Family Dairy farmer – evolution of sustainable ag
18. **Andy Diericks**, Coloma Farms, potato farmer – changing face of sustainable ag
19. **Joe & Kristy Tomandl** , Sustainable models for dairy expansion
20. **Andy Jaworski**, Middle-part Farmer - business of sustainable ag
21. **Dan & Ruth Vosberg**, Family dairy farmers – land-water connections
22. **Kat Becker & Tony Schultz**, Diversified organic farming impacts
23. **Brent Petersen**, Brown County Land Conservation, ag/Great Lakes water implications
24. **Prof. Dirk Koopmans** – Researcher, UWGB, Great Lakes Water Institute
25. **George Kraft**, UW, Center For Watershed Science & Education
26. **Dr. Mark Borchardt** – USDA Research Lab, Marshfield, Water contamination connections

Statewide Television Broadcast Networks (both Emmy-Winning)

- Wisconsin Public Television – 6 Stations - <http://wpt.org/Watch/transmitters>
- The Into the Outdoors Education Network – 21 Stations- <http://intotheoutdoors.org/broadcast-guide/>

WPT Network



1 Million Households

ITO Education Network



7 Million Households

Partial List of Educational Partners in Marketing/Distribution – Agencies, Institutions, Organizations



Educational Partners in Creating & Distributing Educational Curriculum with the Films

1. **UW Wisconsin Center for Integrated Agricultural Systems** – High School Education with *Toward a Sustainable Agriculture*. This HS Curriculum includes six modules; each module takes 5 to 15 hours of study.
2. **UW Wisconsin Center for Integrated Agricultural Systems** – University Education with UW’s *Agricultural Ecology*
3. **Northeastern Wisconsin Technical College** - Film to be included as part of their *Soil Pollutants*, and *Sustainable Ag* classes, with new curriculum developed around the film. To be open source.
4. **Wisconsin Center for Environmental Education** – To develop and distribute to their statewide teachers network, two to four HS Lesson Activities on *Ecological Implications of Sustainable Ag*
5. **The Into the Outdoors Education Network** - To develop and distribute to their statewide online teachers network, four MS/HS Lesson Activities on *Sustainable Ag*

